

# FITTskills for Manitoba Powered by World Trade Centre Winnipeg Global Value Chain

### Course Description:

The *Global Value Chain* course examines aspects of the primary activities of Distribution and Inventory Management, and the supporting activities of Document Management and Procurement, which are integral to international trade logistics. Doing business in/with foreign markets requires consideration of different regulatory, financial, geographical, cultural and consumer requirements. This course examines how organizations obtain resources and what they need to know to control and manage logistical systems within the global value chain in order to implement strategic business management decisions that minimize costs and risks, and maximize international business potential.

The *Global Value Chain* course has been developed so that you, as an international practitioner, can ensure you have all the competencies required to take advantage of international trade opportunities.

### Modules in this Course:

This course includes four modules, each broken down into units. While these modules represent a process, they are meant to stand alone. Each module of the *Global Value Chain* course explores a phase of your company's supply chain in a global market. The four modules for this course are:

1. **International Procurement:** Purchasing and Outsourcing in the Global Marketplace
2. **Inventory Management:** Maximizing Efficiency in Global Inventory Management
3. **International Distribution:** Transportation of Goods and Delivery of Services
4. **Document Management:** Control, Compliance and Consistency

### Pre-Requisites:

- It is recommended that you have the required learning from the *Feasibility of International Trade* course prior to beginning the *Global Value Chain* course. You can complete the course *Feasibility of International Trade* or self-assess your knowledge of its content by reviewing the learning outcomes for the course.
- The *Global Value Chain* course assumes you have the necessary basic business and trade knowledge and skills needed for domestic trade, as these fundamentals are not covered in the FITTskills Program.

### Course Learning Outcomes:

Upon successful completion of this course, you will be able to:

1. Procure goods and services and outsource production in international markets in an effective, efficient and compliant manner.
2. Determine requirements and make arrangements for efficient and effective transportation of goods in a timely manner, ensuring compliance with regulatory requirements.
3. Ensure preparation of goods for transportation in a manner that minimizes risk, maintains condition of the goods and complies with regulations.
4. Implement inventory management strategies that address the use of international suppliers and the needs of international buyers and customers.
5. Provide products and services to global buyers to meet the needs of clients' projects and comply with local legal requirements and cultural customs.
6. Prepare and manage all necessary documentation for exporting and importing goods and services.

When you begin the course, you will find there are also detailed learning outcomes for each of the four modules in the course.

### Schedule:

This course will be delivered over a four-week period, consisting of 4 four-hour sessions held online weekly. Following the conclusion of the course, you will have one month to complete the online FITTskills examination through FITT.

### Course Format:

You'll receive your *Global Value Chain* textbook in eBook format prior to the commencement of the course. Each week you will receive the presentation deck for that week's lesson, including case studies.

Additional learning resources, such as case studies, samples exam questions and other learning exercises may be used in the course, as determined by your instructor. These additional resources provide an opportunity to apply your learning and verify your progress. Although access to these resources may be provided, the only requirement to complete the course is successfully passing the exam (minimum grade of 65%).

### Summative/Final Assessment:

You must complete a formal assessment within 30 days of the course end date. The assessment is the Online FITT examination.

This assessment is an online open-book examination, consisting of 45 multiple-choice questions. There is a three-hour time limit for the online examination. The examination can be written anywhere, and at a time convenient to you, but it must be successfully completed before the assessment deadline for you to earn the course credit

A credit is awarded when learners achieve a 'pass' or 'pass with distinction' grade on the exam. These credits count towards obtaining FITT business credentials.

Pass with Distinction	PWD	85% or higher
Pass	P	65%-84%
Fail	F	64% or less

### FITT Educational and Professional Credentials:

FITT offers three international business credentials based on the global trade competencies acquired through the FITTskills Program. The credentials are proof of an individual's level of knowledge and expertise in global trade. Each is achieved based on the following criteria:

#### **FITT Certificate in International Trade**

Presented to individuals who have successfully completed any three FITTskills courses, or equivalency thereof (3 credits)

#### **FITT Diploma in International Trade**

Presented to individuals who have successfully completed all six FITTskills courses, or equivalency thereof (6 credits)

#### **Certified International Trade Professional (CITP®|FIBP®)**

The CITP®|FIBP® designation can be applied for by individuals who have met all eligibility requirements (various pathways available)

### Policies:

1. **Deferral Policy:** A request for an assessment deferral must be submitted to FITT in advance of the assessment deadline. Students may request a deferral for up to 30 days at one given time. A maximum of three (3) deferrals per assessment is permitted. This deferral policy applies to all FITT assessments and rewrite assessments. You can request a deferral by completing an Assessment Deferral Form.
2. **Rewrite Policy:** You are eligible to re-write a failed FITTskills assessment within 90 days of the original deadline. There is no limit to the number of times an assessment can be re-written. However, each re-write must take place within 90 days of the previous rewrite deadline, and there is a fee of \$100 plus applicable taxes per re-write. You can request to re-take an assessment by completing an Assessment Registration Form.
3. **Non-Disclosure Agreement:** The answers to the exercises, case studies and final check questions are confidential and proprietary. You are expressly prohibited from disclosing, publishing, reproducing, or transmitting the content, or substantially similar content, of this document, in whole or in part, in any form or by any means, verbal or written, electronic or mechanical, for any purpose. By registering for this course, you agree not to disclose, publish, reproduce, or transmit the content, or substantially similar content, of this document, in whole or in part, in any form or by any means, verbal or written, electronic or mechanical, for any purpose. Violators will be prosecuted.
4. **Printing of Material:** Printing is for personal, private use only. No part of the material on this platform may be reproduced or transmitted without FITT's prior permission. Violators will be prosecuted.

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Global Outsourcing of Manufacturing: Considerations and Risks

The Decision for Globally Outsourcing Manufacturing

Apply Your Learning

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Distribution Logistics Cycle

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Apply Your Learning  
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Appendix A: Summary of Incoterms® Rule Definitions Notes

Notes